

Conditions of participation for the competition

Energy Efficiency Award 2022

By submitting your application documents, you accept the following terms and conditions of the Deutsche Energie-Agentur GmbH (dena) - German Energy Agency:

1 Competition

The German Energy Agency (dena) honors particularly outstanding energy efficiency or climate protection projects by national and international private or public companies with the "Energy Efficiency Award". Winners of the categories "Think big! Complex energy transition projects", "From clever to digital! The range of energy efficiency" and "Achieving more together! Energy services as enablers of the energy transition" and "Concepts for a climate-neutral future! Ambitious climate protection targets, holistic transformation approaches and climate-friendly products" receive an award. Two prizes will be awarded in the "Think big!" category: one for small and medium-sized enterprises, the other for larger companies. A total of 30,000 euros in prize money is available. Each winner receives prize money of 6,000 euros.

All private or public companies from Germany, Europe and the world can apply - regardless of their size and industry. Each applicant usually submits its project or concept in one competition category. However, applicants may also submit several competition entries in different categories.

Interested companies can submit their successful project quickly and easily on the Internet. Applicants can enter the required information in the online form on the website www.energyefficiencyaward.de/en/home/.

The dates of the Energy Efficiency Award 2022 at a glance:

- **The application deadline is 11 June 2022.**
- Dena will publish a shortlist of nominated projects in October 2022.
- The award ceremony of the Energy Efficiency Award 2022 will take place on 14 November 2022.

The international competition is sponsored by the German Federal Ministry of Economics and Climate Protection.

2 Participants

The competition is open to private or public companies of any size that have implemented or designed energy efficiency or climate protection measures in their operations and have achieved - or can credibly demonstrate - corresponding savings in energy consumption, energy costs and/or CO₂ emissions.

Private companies are companies that are in private-law form of organization and mostly privately owned.

Public companies correspond to a private or public law form of organization and are majority state or municipal property. This also includes companies with their own legal personality, such as corporations under public law, institutions or foundations.

Several companies that have worked on a joint project or concept can also apply together for the Energy Efficiency Award. As a rule, these are cooperating companies in which the measures are implemented and their cooperating partners, such as consultants, planners or plant manufacturers.

Companies can apply to the competition more than once: Companies that have previously submitted an application to the Energy Efficiency Award can re-apply for the same project as long as the submitted projects have not already received an award. Please note that if the application is renewed, the project-specific key figures and information are not older than three years. A company can also apply for several projects. The prerequisite for this type of multiple applications is that the competition entries are content-related projects.

3 Application period

Dena accepts applications for the Energy Efficiency Award 2022 exclusively until 11 June 2022. In the event of an extension of the application period dena will announce a new end date on www.energyefficiencyaward.de/en/home/.

4 Competition documents

Participation in the competition is free of charge for all applicants and takes place by submitting a project or concept on energy efficiency or climate protection via the online application form on the website www.energyefficiencyaward.de/en/home/. Applicants must complete the online form in full and submit it. Please note that meaningful and complete data are of particular relevance to the jury's decision. dena may request additional information and documents if these are necessary for the evaluation.

The German Energy Agency (dena) reserves the right to reject a submitted project or concept even after all application documents have been submitted. This will be done either if the conditions of participation have not been complied with or if participation and/or the application documents submitted violate the laws of the Federal Republic of Germany. If a project or concept is excluded from the competition, the German Energy Agency (dena) will inform the applicant of this in writing.

Dena reserves the right to change the applicant's allocation to a category if, in its opinion, this is justified or reasonable in terms of content.

5 Rating criteria and jury selection

An expert jury with representatives from politics, business, science and media nominates projects and select award winners. The jury members receive all submitted applications for review. In doing so, they are obliged to comply with the statutory provisions on data protection and to maintain confidentiality. In a joint session, the jury decides on the nominations and winners in a professional debate. The jury's decision will be justified in writing and cannot be appealed.

The evaluation of the submitted and approved applications is based on uniform evaluation criteria for the projects in the categories "Think big! Complex energy transition projects", "From clever to digital! The range of energy efficiency" and "Achieving more together! Energy services as an enabler of the energy transition". These can be found on the website www.energyefficiencyaward.de/en/award/.

The evaluation of submitted "Concepts for a Climate Neutral Future" is based on qualitative criteria. The description of this category as well as the requested evaluation criteria can be found in the descriptions on the website at www.energyefficiencyaward.de/en/award/.

6 Awards ceremony and prize money

The winners will receive their awards at the dena Congress on November 14, 2022 in Berlin. The winners will receive prize money of 6,000 euros each. The three companies nominated for the audience award will present their "Concepts for Climate-Neutral Future! Ambitious climate protection targets, holistic transformation approaches and climate-friendly products" on site at the dena Congress. The audience will then vote via smartphone to decide which concept will receive this prize. The prize money is used exclusively for investments to increase energy efficiency, measures for the use of renewable energies, etc. in the company or to implement the concept presented.

7 Confidentiality

All documents/information submitted will be treated confidentially unless otherwise stipulated in these conditions of participation. The documents will only be made accessible to dena employees and the members of the jury. The jury members are also expressly bound by this confidentiality.

Data protection information

This privacy policy explains how Deutsche Energie-Agentur GmbH (dena) deals with your personal data in the context of the Energy Efficiency Award 2022 (EEA 2022).

Personal data is all information that relates to your person, e.g. Name, address, e-mail address, etc.

Responsible party and contact

Deutsche Energie-Agentur GmbH (dena) – German Energy Agency

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Fax: +49 (0)30 66 777 - 699

info@dena.de

You can reach our data protection officer at datenschutz@dena.de or at our postal address with the addition of “Data Protection Officer”.

If you participate in the EEA 2022 competition, we will collect the following data required to run the competition.

Types of data processed and category of data subjects

The data processed are inventory data (e.g., name, address) and contact information (e.g., e-mail, telephone number) of the participants in the EEA 2022 competition.

Purpose and legal basis of the processing

Dena processes your data to carry out the EEA 2022 competition and for its own direct marketing purposes for dena's own similar goods or services. The legal basis for data processing is Art. 6 para. 1 p. 1 lit. b and f DSGVO.

Transfer to third countries

Dena does not transfer your data to third countries.

Your rights

Dena will be pleased to provide you with information on whether and which of your personal data we have stored and, if so, to whom we have passed it on. In accordance with the legal provisions, you can assert the following rights: Correction, deletion, restriction of processing (blocking for certain purposes). Furthermore, you have the right to complain to a data protection supervisory authority about the processing of your personal data.

Right to contradiction

You have the right to object to future processing at any time. You can send your objection in writing (also by e-mail) to the above-mentioned address of the data controller.

Deletion of data

We delete your personal data when the storage is no longer necessary for the provision of our services, all mutual claims have been fulfilled and there are no other legal storage obligations or legal justification bases for the storage.

8 Communication of the Energy Efficiency Award

An important concern of the Energy Efficiency Award is to communicate the feasibility and cost-effectiveness of energy efficiency and climate protection measures and their transferability to other companies. For these reasons, dena presents competition entries and in particular the winning projects to the public as part of an active media campaign. Dena has creative freedom in the way it presents the projects. If text and image material is not available in the required form, quantity or quality, dena has the right to refrain from making a presentation.

As a rule, communication includes:

- Anonymized individual aspects, key figures as well as energy efficiency and climate protection measures from the applications
- Concrete individual aspects, key figures as well as energy efficiency and climate protection measures from the nominated and the prize-winner projects
- Presentation forms such as press releases, articles, fact sheets and online articles (not exhaustive)

Licensing of user rights

For this purpose, the applicant irrevocably grants dena the simple, transferable rights of use, unlimited in terms of content, space and time and encompassing all types of use, for the use of the data, images, graphics and texts submitted for participation.

- The applicant irrevocably grants dena the non-exclusive, transferable rights of use, unlimited in terms of content, space and time and covering all types of use, to use the data, images, graphics and texts submitted for participation.
- The applicant consents to the processing and alteration as well as the publication and use of the processed and altered works by dena or by third parties commissioned by dena.
- The applicant assures that he/she can freely dispose of the rights of use to the work and that the free use of the work by dena does not conflict with any rights of third parties, in particular no trademark, copyright, personal rights or other ancillary copyrights. The applicant also guarantees that, if a third party has copyrights to the work, this third party has fully waived its right to be named as the author in accordance with Section 13 sentence 2 of the German Copyright Act (UrhG). As a precautionary measure, the applicant shall indemnify dena on first demand against all claims by third parties, which these derive from any rights of their own in the work or from personal rights. This also includes the costs of a reasonable legal defense by dena against third parties. In all other respects, liability is governed by the statutory provisions.
- Dena reserves the right to record video recordings and photos of competition entries or of the award ceremony at the dena Congress. The applicant undertakes to obtain the consent of their employees participating in the awards ceremony.
- The applicant agrees that dena may use the video recordings and the pictures of him/her for communication purposes (print, digital, online, CD-ROM, etc.) and marketing measures. The applicant agrees with documentation of the award ceremony by media companies for reporting (TV, print, internet).
- The granting of rights of use is without compensation

9 Participation of the applicants

The award winners will be honored with the Energy Efficiency Award 2022 at a festive award ceremony at the dena Congress on November 14, 2022 in Berlin. The award winners agree to receive the award in person on this day by a representative of the company.

The applicant agrees to support the Energy Efficiency Award as part of its application. In particular, the applicant agrees to provide dena with the necessary information and images in a timely manner and to name a competent contact person.

In addition, the applicant agrees to report on participation in the competition and, in the case of nomination or award, on the Energy Efficiency Award.

We appreciate your interest in the Energy Efficiency Award 2022 and wish you every success with your application.

Status: Berlin, March 2022

We are pleased about your interest in the Energy Efficiency Award 2022 and wish you much success in your application.

If you have any questions, please contact:

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