



## Energy Efficiency Award 2022

### Preparation form Online applications

**You want a perfect application to participate in the Energy Efficiency Award 2022? Follow the form below, which will lead you through the required information. We recommend to read the questions carefully and to reflect on the answers. For each question we provide a description field (black rimmed) in order to insert your respond.**

**Afterwards you can copy your answers into the online application form and submit your completed application to the German Energy Agency (dena) by clicking on the forward button in the end of the form.**

**We are looking forward to receive your application and wish you good luck!**

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Please consider in advance in which category you would like to apply.

The competition focuses on innovative approaches to energy efficiency and climate protection in industry, commerce and public companies in four categories:

- Think big! Complex energy transition projects
- From clever to digital! The range of energy efficiency
- Achieving more together! Energy services as enablers of the energy transition
- Concepts for a climate-neutral future! Ambitious climate protection targets, holistic transformation approaches and climate-friendly products

The competition categories are related to the sphere of activity that is relevant for the success of an integrated Energy Transition. The point of the integrated Energy Transition is to merge all energy producers and all consumer sectors. They should be linked into an intelligent energy system in order to reduce climate-damaging emissions. The companies need to increase their Energy Efficiency and if possible to optimize the energy system.

**In the online form you can choose between the categories by a click on it.**

**→ Submit project > Wish to start in the competition category:**

- Think big! Complex energy transition projects
- From clever to digital! The range of energy efficiency
- Achieving more together! Energy services as enablers of the energy transition

**→ Or submit a concept**



## WHO CAN APPLY?

- Private companies, municipal or regional utility companies, universities
- There is no limit to the size of the company: from SMEs to large corporations, everyone is welcome!
- The competition entries can relate to individual and joint projects.

**The closing date for entries is 11.06.2022.**

## APPLICATION STRUCTURE

### Project description Projects (categories 1-3)

- When was the project implemented or when will it be completely implemented?
- Which measures were implemented or which are additionally planned?
- What energy savings were achieved or will be achieved in total when all measures have been implemented?
- Which investments were made or which will be made in total?

### Project description Concept (Category 4)

- What climate protection targets has your company defined?
- Do you already balance direct or CO<sub>2</sub> emissions?
- What key measures are planned to reduce CO<sub>2</sub> emissions and increase energy efficiency?

### Other points

- Implementation in your own company or in another company
- contact details
- company size

## WHAT ADVANTAGES DO YOU HAVE AS A PRIZEWINNER/NOMINEE?

Prize money totalling 30,000 euros is available for the prizewinning projects. However, the communication effect can be far more important, because companies awarded the Energy Efficiency Award position themselves as responsible, innovative and economically active companies. The award winners in particular are usually widely reported in the media.

But already the application offers a number of advantages. Each application for the Energy Efficiency Award is reviewed by dena employees. This generates professional attention. This is how companies and their energy efficiency projects become known at dena, which forms a central interface between politics and business and acts as an advisory agency for applied energy transition.



If your company is nominated for the Energy Efficiency Award, the project will be displayed on the website and you will receive a seal. In addition, all nominated companies will receive guest tickets for the first day of the dena Energiewende-Kongress 2022.

As a winning project in the category “Think big! Complex energy transition projects”, “From clever to digital! The range of energy efficiency” or Achieving more together! Energy services as enablers of the energy transition”: you will have the opportunity to present your innovative project at the dena Energiewende-Kongress 2022.

As a nominated concept for the category “Concepts for a climate-neutral future”, you will present your concept live on the big stage of the dena Energiewende-Kongress in a pitch. The winner will be determined by voting of the audience.

## HOW DO I APPLY?

You can submit your project/concept to the German Energy Agency (dena) by using the online form on <https://bewerbung.energyefficiencyaward.de/>.

**In the field "Description of the concept or the climate strategy" (in this document on page 6) 2,500 characters are available for input. However, you can upload additional documents or images in the online form for your project presentation/concept presentation. If certain mandatory fields do not apply to your project/concept, you can enter "n/a".**

This presentation should enable the expert jury to understand the project/concept in a short time. You can view the information requested in the online form below:

### Step 1

#### Applicant information

**Please complete the information about your company. A meaningful profile is a prerequisite for participation in the Energy Efficiency Award. The information helps us with the formal and professional review of your competition entries and makes it easier for you to participate, since you can use your company profile to submit any number of projects or concepts, also with different partners. The fields have limited number of characters. If you want to send us information beyond that, you can upload files in step six.**

**Company name**

**Brief description of the company**



### Assignment

Please select:

- Private company
- Public sector company

### Classification

Please select:

- SME<sup>1</sup>
- no SME

### Postal address

#### Street

#### House number

#### Postcode

#### City

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<sup>1</sup> SME definition of the European Commission: Companies with no more than 249 employees and an annual turnover of no more than €50 million or a balance sheet total of no more than €43 million.



**Federal State**

**Country**

**Industry segment**

## **Ansprechpartner**

**Mr/Mrs/Mx**

**Title**

**First name**

**Surname**

**Function**

**E-Mail**



**Phone number**

**mobile**

## Step 2

### Project or concept

**You can submit your competition entries for the Energy Efficiency Award 2022 in two different ways. Make your decision.**

#### Submit a project

The project should already be completed and demonstrable savings must be achieved. There are three content categories available.

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#### Submit a concept

The Audience Award recognizes entrepreneurial concepts that address the issue of climate neutrality and plausibly present steps for a transformation to climate-neutral business.

## Step 3

### Describe your concept

**You have decided to submit a concept. Now start with the general information that describes your approach.**

**Concept name**

**Brief description of the concept or the climate strategy of your company (max. 2,500 characters)**



## Was the concept developed together with partners?

- We developed the concept independently.
- The concept was developed together with another company. The application is therefore a joint application with:

### Company name

### Address

### Contact person

### E-mail

### Phone



## Step 4

### **Describe your approach and state important components of your concept**

**Take the chance to describe central aspects of your concept in more detail. The better your concept can be understood, the more likely it is that the jury will give it a good rating.**

#### **What concrete climate protection goals did your company set? \***

Is there a climate neutrality target or concrete interim targets?

#### **Use of renewable energies \***

Are your own energy generation plants based on renewable energies being operated or are they planned?

What mix of energy sources is currently being used and what changes are already being planned?

#### **Do you already balance direct or indirect greenhouse gas emissions? \***

What calculation standards are used in the balancing process?

Do you calculate the carbon footprint of your products?

Are upstream and downstream activities along the value chain taken into account?

#### **What key measures are planned to reduce CO2 emissions and increase energy efficiency? \***

Are there already concrete transformation plans?

#### **What role does GHG offsetting play in your company's climate protection strategy? \***

What quality standards are adhered to in the process?





**Are there measures to increase resource efficiency? \***

Are secondary raw materials used in a targeted manner?

Are measures taken to avoid waste?

**How is climate management embedded in communication? \***

Is there systematic reporting?

**Are public funds and research funds used for the development and implementation of the climate strategy? \***

## Step 5

### Additional material

#### Files

In addition to the information already recorded on the form, we would like to provide you with further informative materials as part of our application.

[Select files and upload](#)

#### Images

The following pictures show persons and technologies that we have described in our application. They are intended to illustrate our application. If you would like to use these in competition communications, we would be happy to provide a written declaration granting you non-exclusive rights to use them.

[Select images and upload](#)



## Step 6

### Consents

**You have now described the content of your project. In order to participate effectively in this year's competition, we now need your consent to some important aspects in the context of storage and processing.**

- I declare that all information in this application is correct and that I am authorized to submit this application and that any concept partners involved may agree.
- I hereby confirm that my company is aware of the conditions of participation in the EEA2022 (download / link) and that we agree to them.
- I agree that my personal data may be stored and processed by dena as part of the Energy Efficiency Award and that dena employees may contact me personally.

### To send an application

#### **For further enquiry to your application please contact the:**

Deutsche Energie-Agentur GmbH (dena) -German Energy Agency  
Energy Efficiency Award  
Mrs Andrea Grahl or Mr Jens Jäger  
Chausseestraße 128 a  
10115 Berlin, Germany

Telephone +49 (0)30 66 777 – 677 or +49 (0)30 66 777 – 753

E-mail: [info@energyefficiencyaward.de](mailto:info@energyefficiencyaward.de)

[www.energyefficiencyaward.de/en/home/](http://www.energyefficiencyaward.de/en/home/)