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Energy Efficiency Award 2023

The Deutsche Energie-Agentur GmbH (dena) - German Energy Agency is looking for projects that demonstrate how companies can successfully reduce energy consumption and greenhouse gas emissions. Since 2007, dena has been awarding prizes to projects and concepts that demonstrate how the path to climate neutrality and the transformation of industry can succeed. The award is under the patronage of the Federal Minister for Economic Affairs and Climate Action Dr Robert Habeck.

The application

Companies of any size and from any sector in Germany and abroad can take part. Projects or concepts for saving energy and CO₂ can be submitted in **four categories**. The commitment of small and medium-sized enterprises is honoured with an additional **special prize**. An online form is available on the website for participation.

The deadline for applications is 12 June 2023.

The Jury

A jury of experts with representatives from business, politics, science and the media will judge the competition entries.

The nomination

Up to three projects will be nominated in each category. The nominated projects will be published on the website with a project or concept profile.

The award ceremony

The winners of all categories will be awarded at the dena Congress on **13 November 2023** in Berlin. The three nominated companies in the concepts category will present their strategies live. The audience will decide which concept receives the prize.

The prizes

The award is sponsored by the German Federal Ministry for Economic Affairs and Climate Protection (BMWK) and supported by KfW as a premium partner. It is endowed with **prize money totaling 30,000 euros**. In addition, the nominees and award winners receive a **label for their public relations work** and the award winners receive a **trophy**.

We will be happy to support you with your application!

EEA-Hotline: (030) 66 777-700

E-Mail: info@EnergyEfficiencyAward.de

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The four competition categories and your application

Think Big! Complex energy transition projects.



Systemic thinking and integrated solutions for the energy transition are needed here. This includes, for example, the use of renewable energies or systemic measures:

- Use of renewable energies
- Electrification, hydrogen use, power to heat, power to gas
- Demand side management and flexibilisation
- Energy storage and electric mobility
- Combined heat and power generation
- External waste heat utilisation
- Systemic measures, process optimisation
- CO₂ reduction in the upstream and downstream chains
- Carbon capture, use and storage (CCUS)

Achieving more together! Energy services as an enabler of the energy transition.



As a service provider, you have successfully implemented an energy efficiency or energy transition project at a company or contributed to its success. Or your company has implemented a project with the involvement of third parties and in cooperation with energy service providers:

- Contracting (plant, performance contracting)
- Innovative leasing and hire-purchase models
- Energy advice
- Externally supported controlling as well as energy and climate protection management
- Innovative financing models (funding)
- Cooperation and support of company networks
- Innovative integration and cooperation of energy service providers

From clever to digital! The range of energy efficiency.



This category focuses on energy efficiency, e.g., through digitalization measures:

- Energy-efficient cross-sectional technologies (motors, pumps, compressed air, lighting).
- Efficient heat and cold generation
- Process optimisation
- Internal waste heat utilisation and heat recovery
- Digitalization and digital transformation
- Energy management systems
- Software solutions (e.g. using AI and data analysis)
- Smart automation solutions
- Measurement, control and sensor technology

Moving forward! Concepts for a climate-neutral future.



You have set ambitious climate protection goals and are pursuing them systematically. You credibly address the challenges of climate neutrality and show steps for a successful transformation:

- Accounting of direct or indirect greenhouse gas emissions
- Measures to reduce greenhouse gas emissions and increase energy efficiency
- GHG compensation of unavoidable emissions
- Use of renewable energies and energy generation plants
- Measures to increase resource efficiency
- Communication and reporting
- Cooperation and research and development for transformation

In addition, dena will award a **special prize to a small or medium-sized enterprise** independent of the four categories.

Submit your application for individual or joint projects by 12 June 2023!

All information, the application form and answers to the most important questions at www.EnergyEfficiencyAward.de

An Initiative of



Premium partner



Under the patronage of the

